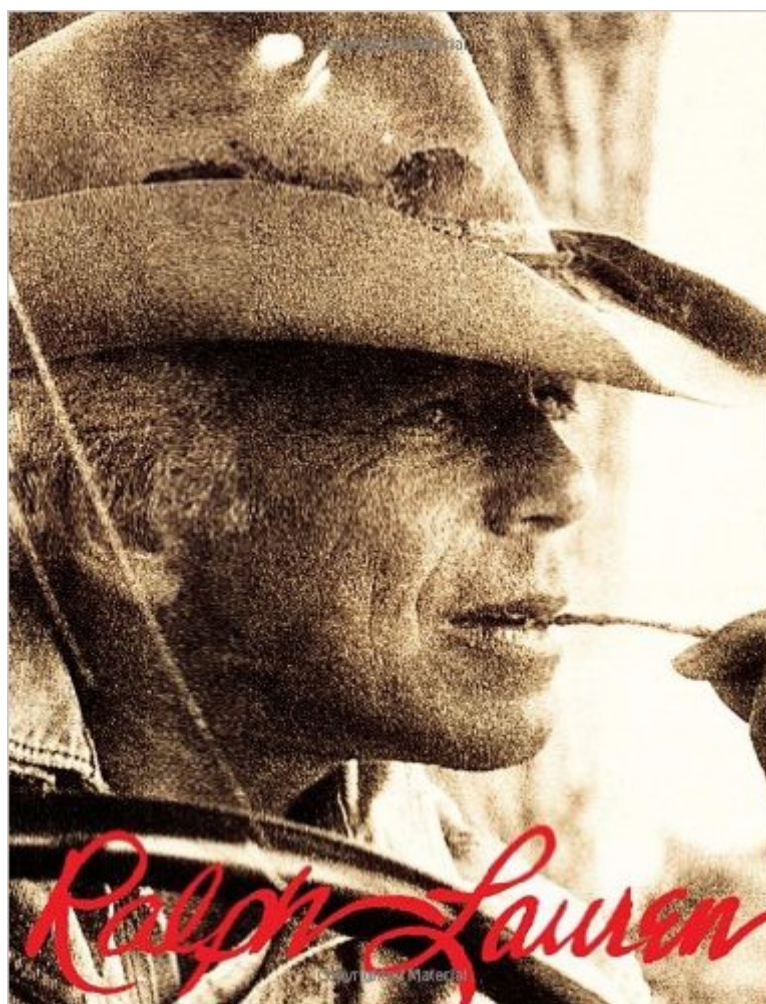


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# Ralph Lauren



## Synopsis

The landmark volume celebrating the life and work of Ralph Lauren, now available in a smaller, more portable edition. Unlike many designers, Ralph Lauren is not known for a single signature look, but rather for his sweeping dreams of American living. Over the course of his career, the images of luxury, adventure, and beauty that he created have come to define American style. In this visually stunning book, Lauren speaks candidly about himself and his art. In part one, we get to know the designer through never-before-seen pictures of him in private life and with his family, living the lives he designs for. In his own words, we hear about his life, work, and inspiration. In the second part, Lauren displays and writes about his most important, most iconic, and most beloved work, hand-picked from hundreds of runway shows, collections, and his signature cinematic advertising campaigns. Lauren's aesthetic influence and unique design sensibility are captured here by fashion's finest photographers, including Bruce Weber, Deborah Turbeville, and Patrick Demarchelier. Now available to a larger audience at a more accessible price, this unique fashion monograph is a personal expression of the artist and a rare peek into the mind of one of America's most accomplished fashion designers of all times.

## Book Information

Hardcover: 496 pages

Publisher: Rizzoli (October 18, 2011)

Language: English

ISBN-10: 0847837432

ISBN-13: 978-0847837434

Product Dimensions: 9.4 x 1.9 x 12.1 inches

Shipping Weight: 6.6 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars See all reviews (80 customer reviews)

Best Sellers Rank: #46,292 in Books (See Top 100 in Books) #16 in Books > Arts & Photography > Fashion > Designers #84 in Books > Arts & Photography > Graphic Design > Commercial > Fashion Design

## Customer Reviews

First....This is an AWESOME book. No doubt about it. It is HUGE. It weights 14 1/2 pounds!!! It is really beautiful. The photos are just what you'd expect from Mr. Ralph. Sweeping, grand and elegant. There are over 700 photos..Large and small. Not a lot of text but enough to keep you well wrapped up.BUT....Well...Really 2 butts....I am a HUGE fan of Lauren's western vintage inspired line

of clothing called "RRL" or "Double RL". Have been since 1993. Was a little let down that there are only about 8 pics related to this line which Ralph admits many many times is his true passion and love in his vast empire of styles and brands. On the upside...There are LOTS of photos from the first western collection in 1979 that was really the groundbreaking for all his RRL and Western/Roughwear/Santa Fe collections since. Many not seen in some 25 years. AA++ on that.SECOND BUT....There are little to NO STORE photos. Inside or out of the shops. In my humble opinion...This is about 75% of Lauren's pure gift. HIS STORES!! There are unlike any other stores in the world!! Th sheer scope that each store has..It's own style depending on it's location, the accents, the style direction, etc. You can spend hours just wondering through his stores in awe. MAJOR minus in this book. DDD---Upside again....There are many many photos NEVER published before. Most from early ad spreads. Lauren's early ads were often 15 to 20 magazine pages long...Like mini movies. Remember them all quite well from my early adulthood. Very nice to see new/old images. AAA+++OVERALL...Excellent book. We all know Lauren could have (without any effort due to the wealth of material to draw from) split this book up into 3 or 4 or even 5 volumes.

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